Experience people-inspired properties

MAGNOLIAS

Our visual identity is a vital part of our new positioning. It is the visual representation of Magnolias' brand that can be summed up in these words "Holistic innovation for well-being".

These guidelines aim to show you how to bring the world of Magnolias to life across a wide range of touchpoints.

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If you have any questions about the contents of this document, or the implementation of the Magnolias brand, please contact the Marketing Department.

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