Whiz Dom

Brand Identity Guidelines

Whiz
DOM

Our visual identity is a vital part of our new positioning. It is the visual representation of Whizdom's brand that can be summed up in these words "Holistic innovation for well-being".

These guidelines aim to show you how to bring the world of Whizdom to life across a wide range of touchpoints.

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If you have any questions about the content of this document, or the implementation of the Whizdom brand, please contact the Marketing Department.

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