

LOGO



LOGO USAGE

CLEAR SPACE AREA



LOGO USAGE

MAXIMUM AND MINIMUM SIZE



Mimum Size 1.5mm.

LOGO USAGE

COLOUR USAGE

FULL COLOUR



SINGLE COLOUR



Whizdom Grey

Pantone®	7540C
CMYK	0/10/0/90
RGB	65/57/61
Web	# 41393d

BLACK

CMYK	0/0/0/100
RGB	0/0/0
Web	# FFFFFFFF

LOGO USAGE

COLOUR USAGE

ON COLOUR BACKGROUND



White on Logo
CO MO YO KO



Whizdom Bright Blue

Pantone® 306C
CMYK 80/5/5/0
RGB 0/17/226
Web # 00b2e2



White On Logo
CO MO YO KO



Whizdom Blue

Pantone® 3015C
CMYK 100/30/20/0
RGB 0/136/178
Web # 0088b2



White on Logo
CO MO YO KO



Whizdom Grey

Pantone® 7540C
CMYK 0/10/0/90
RGB 65/57/61
Web # 41393d